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### **Tiny Toes, We Canceve Movement Team Up on Back-to-School Events for Homeless Youth**

*Local children's boutique celebrates 10<sup>th</sup> anniversary, partners with children-run nonprofit to help Harford's homeless children*

(Bel Air, Md.) – Tiny Toes, a children's boutique in downtown Bel Air, will celebrate 10 years of business and as part of their anniversary celebration, they're teaming up with the We Canceve Movement to give a complete, new back-to-school outfit for children living at Harford Family House, Harford County's only transitional housing program for intact homeless families, including a father.

The boutique has set aside July 25 as the big give back day. Homeless youth will be given a special VIP shopping coupon, designed by We Canceve's Grace Callwood and Erin Acerno, both 11 years old.

The playful shopping coupon looks like board game money but has a few signature elements to bring out the character of We Canceve and Tiny Toes, explained Callwood, who founded We Canceve in 2012.

Tiny Toes offers unique items for little boys up to early elementary school in sizes newborn to seven, and little girls up to early middle school in sizes newborn to 14. The We Canceve Movement will sponsor children outside of these sizes at Harford Family House as part of its annual Threads of Hope project, which has given every child at the Aberdeen-based housing program back-to-school outfits since 2012. To help sponsor these children, please visit [www.wecanceve.org](http://www.wecanceve.org).

"As we thought about our tenth anniversary, we didn't want to do just another sale. We wanted to make it bigger, part of the community," said Karen Jacobs, who co-owns Tiny Toes with her mother Tiny Lewis. "The reality is that Tiny Toes focuses on unique clothing and gifts; items designed to make the recipient feel special. We wanted to share that with children who might not regularly have the opportunity to come shop, pick out whatever they want, and be treated to a special shopping experience."

In addition to the clothing drive, the pair is sponsoring a school supplies drive for homeless children. The community is invited to donate school supplies, and bring supplies to one of the designated drop off locations between July 5th and July 24th. Donation drop off locations include Lavish Salon & Spa, Tiny Toes and the Bel Air Downtown Alliance's Outdoor Summer Movies at Shamrock Park (July 9th and July 23rd).

Jacobs said when Tiny Toes was looking for a partner, she and her business team "immediately thought of We Canceve. Being a children's store, we have always sought to partner with charities that serve children in our community. We love that We Canceve is run for children by children. It was such a natural fit for us, and we'd had so much fun working with We Canceve during our Easter candy drive that we couldn't wait to partner up again."

The We Canceve Movement is a nonprofit organization that creates giving opportunities that can be supported by the community to bring happiness to homeless, sick and foster children. For more information about We Canceve, please visit [www.wecanceve.org](http://www.wecanceve.org).

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